

Evening Presentation Notice

2024 / 2025 Season

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Date: **Wednesday, December 11th, 2024**
Time: **6:00 PM to 8:345 PM**
Happy Hour: **from 6:00 PM to 6:30 PM**
Location: Alanis-Obomsawin room
National Film Board of Canada
1500 Balmoral street Montreal (Quebec)
Parking: Îlot Balmoral underground pay parking (335 Mayor street)
Public transit: Place des Arts metro station
Organized by: SMPTE Montréal/Québec, in partnership with the National Film Board
Sponsored by: SMPTE Montréal/Québec
Language: French
Presentation: **In Person and Virtual** ([Facebook](#))
Happy Hour: Yes
Subject: **Business profile: Solotech**
Dans le monde d'Adèle - New color calibration technique
IMPORTANT: This presentation, open to all, will be available in person and in virtual ([Facebook](#))
Please register via [Eventbrite](#)
Registration will close at 19:00 on Decembre 11th.
Doors will open at 5:45 PM
Doors will close at 6:45 PM

Your Montreal Chapter of the SMPTE, in partnership with the National Film Board, is proud to join Martin Carrier and Louis-Philippe Gaudreau of Solotech in presenting an evening on:

- **Business profile: Solotech**
- **Dans le monde d'Adèle - New color calibration technique**

Before the evening gets underway, take advantage of our traditional Happy Hour to chat and network over delicious bites and beverages.

We look forward to seeing you there! Don't miss it!

Evening Schedule:

5:45 PM.: **Doors open (at 1500 Balmoral)**
6:00 PM. - 6:30 PM.: **Networking: appetizers and drinks will be offered**
6:30 PM. - 6:40 PM.: **Welcome address**
6:45 PM.: **Doors close**
6:40 PM. – 6:55 PM.: **Solotech - Business profile : Martin Carrier**
6:55 PM. – 7:30 PM.: **Louis-Philippe Gaudreau – Solotech**
Adèle - Las Vegas (Résidence Intérieure)

- Image workflow: from camera to screen!
- New camera and color calibration techniques

Guinness World Records - Largest continuous outdoor LED wall

- Specifications
- Overview of assembly and disassembly

7:30PM. - 7:45 PM.: **Break**
7:45PM. - 8:15 PM.: **Louis-Philippe Gaudreau - Solotech**
Adèle - Munich (Outdoor residency)

- Challenges of transferring the show from indoors to outdoors
- New image processing and management workflow
- Adapting color grading in live mode
- Technical image differences between cinema and large-scale live broadcast on large-format LED walls

The future of SMPTE ST 2110 for events

- Possible adaptation of the “Adèle” workflow to a fully IP environment
- The future of SMPTE ST 2110 in the event industry in small steps

8:15PM. - 8:45 PM.: **Question period**

Version française sur document séparé

<https://www.smpte.org/sections/montrealquebec>

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Profil d'entreprises: Solotech
Dans le monde d'Adèle : Nouvelle technique de calibration de couleurs Une soirée proposée par :

 SMPTE
MONTREAL / QUEBEC 

En partenariat avec :



11 Décembre 2024
18h - 21h, ONF



Biography :



Martin Carrier – EMBA

President, Event Solutions Canada | Global Media & Entertainment Technologies

Martin Carrier has been appointed President, Event Solutions Canada | Global Media & Entertainment Technologies in 2023.

He leads the activities of the Event Solutions Division, including operations and business development, and oversees all initiatives related to touring, festivals and local live events in Canada, as well as Waveform's global esports, broadcast and virtual production activities.

Martin Carrier has over 25 years' experience in senior management roles in various industries, including video games, film and television production. Previously, he was President of MELS Studios & Postproduction, and held executive positions at such renowned companies as Frima Studio, Warner Bros. Games and Ubisoft.

Martin Carrier holds a bachelor's degree in political science and an Executive MBA from McGill-HEC Montréal. He is also involved in the industry as a board member, notably as president of Alliance numérique.



Louis-Philippe Gaudreau - Solotech

Video Technical Advisor - Solotech

Louis-Philippe Gaudreau has been with Solotech since 2006. All his professional achievements over many years of touring the world, with major productions as a projectionist, video server specialist and systems engineer, have enabled him to become an important member for Solotech and to effectively fulfill his role as Video Technical Adviser.

In this capacity, since 2017, Louis-Philippe advises sales representatives as well as show designers on the choice of equipment to use and the implementation of their systems. He has been involved in the creation of tours for Taylor Swift, Adèle, Justin Timberlake and Pink, among others. Louis-Philippe also works closely with manufacturers on product development, guiding Solotech through its investments in technological innovations.

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