

2024 / 2025 Season

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Pierre Marion, Consultant
Daniel Despa, Didcom
Simon Gérard, Student CVM

Canadian Governor

Jonathan Jobin

Date: **Tuesday, September 10th, 2024**
Time: **6:00 PM to 8:30 PM**
Happy Hour: from 6:00 PM to 6:30 PM
Location: Alanis-Obomsawin room
National Film Board of Canada
1500 Balmoral street Montreal (Quebec)
Parking: Îlot Balmoral paid underground parking (335 Mayor street)
Public transit: Place des Arts metro station
Organized by: SMPTE Montréal/Québec, in partnership with the National Film Board
Sponsored by: SMPTE Montréal/Québec
Language: French
Presentation: **In Person and Virtual** ([Facebook](#))
Subject: **Launch of the 2024-2025 season and Presentation on environmental sustainability in media technologies**
IMPORTANT: This free presentation, open to all, will be available in person only
Please register via [Eventbrite](#)
Registration will close on September 10th at 19:00
Doors will open at 5:45 PM
Doors will close at 6:45 PM

Your SMPTE-MTL committee is proud to invite you to the launch of the 2024-2025 season.

Mr. Denis Bonneau, our new President, will take this opportunity to thank Mr. David Beaulieu, Mr. Jonathan Jobin and Mr. François Bourdua, our outgoing President, Treasurer and Governor respectively, and to introduce you to the people who will make up your executive for this new season.

Denis will go on to review our past initiatives and outline what we're planning for the 2024-2025 season - in fact, everything you want/need to know about your Montreal/Quebec Chapter.

We'll then welcome Mr. Sylvain Marcotte, who will give us a captivating presentation on the environmental impact of audiovisual productions. He will share with us innovative initiatives to inspire us to adopt more sustainable practices.

But before the evening gets underway, we'll be inviting you to our traditional Happy Hour at 6:00 PM. It'll be the perfect time to chat, network and enjoy the food and beverages we'll be providing.

We look forward to seeing you there! Don't miss it!

Evening Schedule:

5:45 PM.: **Doors open (at 1500 Balmoral)**
6:00 PM. - 6:30 PM.: **Networking: appetizers and drinks will be offered**
6:45 PM.: **Doors close**
6:30 PM. - 7:00 PM.: **Part 1: Launch of the 2024-2025 season (30 min)**
Presentation of the SMPTE Montréal/Québec 2024-2025 Executive Committee, review of the activities of the 2023-2024 season and announcement of those to come.
7:00 PM. - 7:45 PM.: **Part 2: Presentation by Sylvain Marcotte: Environmental sustainability in media technologies - an overview (and some inspiring examples) (45 min)**
At recent SMPTE annual conferences, the subject of media technologies and their environmental impacts has been addressed from a number of angles. Several studies on the subject were presented, as well as proposals on how to reduce the environmental footprint during the various stages of production. This presentation will provide an overview of the work carried out by the SMPTE, a review of some of the studies, and finally a presentation of some initiatives around the world, as well as what's happening here at home.
8:30 PM.: End of the evening presentation

Version française sur document séparé

<https://www.smpte.org/sections/montrealquebec>

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PRESENTATION OPEN TO ALL
PLEASE POST... PLEASE POST... PLEASE POST

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Lancement de la saison 2024-2025 et Présentation sur la durabilité environnementale dans les technologies des médias

Présentée par :



Denis Bonneau
Président SMPTE Montréal/Québec



Sylvain Marcotte
Fier retraité

Proposée par



MONTREAL / QUEBEC 

En partenariat avec



10 septembre 2024 - 18h
Salle Alanis-Obomsawin
Office national du film du Canada
1500 rue Balmoral Montréal

Biography :

Denis Bonneau - Director of Sales and Business Development - Optic.ca Technology and President of the Montreal/Quebec Chapter of the SMPTE

After spending 4 years as IT and media solutions architect at Images et Technologie, a value-added reseller specializing in high-performance computing for M&E, AI, engineering and architecture, he recently joined Technologie Optic.ca as director of sales and business development. This manufacturing company specializes in fiber optics and optical products, including transceivers.

Previously, he spent 4 years as Technical Director for CEV, a leader in audio/video communications, broadcasting, multimedia and VR technology, and 10 years in IT for Vision Globale (now MELS Studios), where he was involved in the design, project management and implementation of complex 3D/2D solutions, post-production, video streaming/encoding, high-bandwidth networks and sound solutions.

Sylvain Marcotte - Retired

SMPTE Fellow since 2022, former Canadian Governor for the SMPTE, Sylvain became a member in 1990, and since 2009 has contributed to various SMPTE committees, partly responsible for writing standards, including ST 2110.

He was a member of the Grass Valley (formerly Miranda) team from 1994~2022. Over the years, he led several teams in the design of numerous modular platforms for the company.

Sylvain is currently retired. Between dives, he continues to contribute actively to the Montreal chapter of the SMPTE and keeps abreast of emerging technologies in media technology.

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