

February 2016 Meeting Notice – LED Lighting

On February 19, 2016 By Frank

Society of Motion Picture and Television Engineers

Detroit Section Meeting Notice

February 2016

- DATE: Tuesday, February 23, 2016
- TIME: 7:00 pm
- LOCATION: WKBD/WWJ-TV Studios, 26905 W. 11 Mile Rd., Southfield (park in back parking lot and enter through door by fence)
- SUBJECT: Advances in LED Lighting for Studio and Field Production

LED lighting technology continues to advance and is overtaking tungsten and fluorescent in both studio and field applications. Kevin Kennelly, regional sales manager for Ushio, will discuss and demonstrate some of his company's LED solutions which address the persistent problems of both older lighting technologies. These include small and large Fresnel fixtures, panel-style softlights, LED black lights and long-throw LED fixtures as well as camera-top field lighting systems that produce consistent light at a fraction of the power usage of conventional lamps. The color temperature can be adjusted for color correction or special effects on many of the fixtures as well. Kevin will demonstrate the Zylight NEWZ camera-top light, the F8 fresnel, the IS3 color-adjustable wash light, and the Pro Panel variable-temperature softlight.

Based in southern California, Kevin Kennelly is the regional sales manager for the Entertainment Lighting Group at Ushio America, covering the western United States and Michigan. A ten-year veteran of Ushio, Kevin has been working in the lighting industry for about 20 years.

Managers'™ dinner at 5:30 pm at Kerby's™ Coney Island, 26245 Telegraph Rd., Southfield