

SMPTE Meeting @ GPB



Production Refresh for Audio and Video

About

GPB Media

Connects with Millions of Viewers and Listeners in Atlanta and Georgia with an Engaged Audience Watching and Listening for Information to Inform Their Decisions. www.gpb.org.

Diversified

Diversified is a leading global technology solutions provider delivering a comprehensive suite of solutions connecting today's enterprises to the global marketplace. Our expansive team of industry experts partners with a diverse clientele, helping them achieve higher performance levels, enhance their operations, increase productivity and drive ROI. Learn more at www.diversifiedus.com.

TECHNOLOGY SOLUTIONS

Production workflow enhancements

- Grass Valley X Frame
- Chyron
- SMPTE Fiber Infrastructure
- Monitor walls
- Decorative panels
- A coat of paint

TIMELINE

PCR-B

Demo of room began 1/21/19

Turnover for production 2/22/19

On air 3/4/19

PCR-A

Demo of room began 5/6/19

Turnover for production 6/7/19

On air 6/17/19

Radio

Demo of room began 6/17/19

Turnover for production 9/6/19

On air 9/16/19

AREAS IN SCOPE

- Television

- PCR - A
- PCR - B
- Central Equipment Room CER

- Radio

- Talk Studio
- Radio PCR
- Central Equipment Room CER





Television

- PCR – A
- Had technology failing
- Had Internal clients – Including Radio Facebook production
- 2ME / 4ME / Share with FB
- Training concerns (timing)
- Aggressive timeline
- Stand alone use case

Television

- PCR – B
- Had technology failing
- Had outside client needs associated with the build.
- 6ME for daily productions of the Peoples Court
- Training concerns (timing)
- Super aggressive timeline
- Stand alone use case





Radio talk show

- Radio Studio and A/PCR
- Limited technology in use
- Relaxed timeline
- Shared use case with PCR – B Technology
- Make use of Technology in PCR-B
- Keep footprint on technology small
- Enhance to set look for better production value to FB and other broadcasts

Challenges

- Timeline
 - On Air date that was not able to move
 - Started on December 26th ordering big ticket items
 - PCR-A On Air date March 31st
 - Training played a lead to technology decisions for Switcher & Graphics.
- Existing Drawings
- SMPTE Fiber Infrastructure Project
- Transmission Project
- Budget constraints
- Stay on the Air
- Support current Productions



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Questions?

Tours

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Thank you

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