



SACRAMENTO

Sacramento Section Meeting Notice

Please Post

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Date: Wednesday, May 15, 2024
Time: 6:00 – 8:00 pm (presentation will start at 6:30 pm)
Location: Nevada County Media, 355 Crown Point Cir. Suite D, Grass Valley
Contact: Paul Turner, 530-847-8002
Speaker: Cassidy Lee Phillips, Director of Customer Solutions, swXtch.io

“Dynamic Media Hub in the Cloud”

In this presentation, we will learn how the elasticity of the cloud can be utilized to support global live production of complex events.

We have seen the move from SDI to IP and now from ground to cloud. Content creators are expanding their enterprise workflows into public clouds -Today.

Join Cassidy Phillips, Director of Customer Solutions for swXtch.io, as he discusses the how and why of this technical evolution.

About our speaker:

Cassidy Phillips is the Director of Customer Solutions for swXtch.io.

Since the ratification of the SMPTE ST 2110 standard, Cassidy has specialized in media networking and routing systems leveraging the standard for live events, sports, broadcast media, and distributed campuses.

Before moving into system design, Cassidy worked in air-affecting operations roles at KEZI (ABC affiliate), DirecTV (Los Angeles Broadcast Center), and Newscorp (Fox News, Fox Business) for a combined twelve years.

He has been integral in several successful COTS 2110 IP and hybrid IP router and networking projects & is an industry expert in IP & hybrid IP workflows for video. Cassidy is also the Western Regional Manager for SMPTE.

Non-members and guests are welcome to attend. SMPTE annual memberships are available on line at https://link.edgepilot.com/s/c7fcf535/2h77_VLjnkG8BwJ4STQ0Ig?u=https://www.smpte.org/individual-membership and start at...”\$0 per year-check it out!”

We hope you will join us!