

# Society of Motion Picture and Television Engineers



## Detroit Section Meeting Notice October 2007

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WKBD-TV & WWJ-  
TV

Dave Westermann  
Ross Video Inc.

**DATE: Tuesday, October 23, 2007** (two weeks later than usual)

**TIME: 7:30 PM**

**LOCATION: WKBD & WWJ-TV**  
26905 W. 11 Mile Rd.  
Southfield, Michigan  
(248) 355-7000  
[Map](#)

**SPEAKER: John Alexenko**  
General Manager  
K-WILL

**SUBJECT: Lip-Sync Issues and Solutions**

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Our October 23 program (2 weeks later than our usual meeting day) deals with correction and maintenance of proper lip sync, an issue that, in analog days, meant proper threading of a film projector! The use of multiple digital processing devices in both video and audio paths provide myriad ways for the two to get out of sync, with the result annoying to viewers. John Alexenko of K-WILL Corporation will discuss this topic, and demonstrate the QMAX-2000, which analyzes and corrects for lip-sync timing errors. Q&A to follow.

An article related to this topic. **Managing Lip Sync** appears in the September *Broadcast Engineering* magazine print and online editions. [http://broadcastengineering.com/audio/broadcasting\\_managing\\_lip\\_sync/index.html](http://broadcastengineering.com/audio/broadcasting_managing_lip_sync/index.html)

John Alexenko has been with K-WILL for over three years. He has over 25 years of experience in television and video transmissions. Previously,

**Test Materials****Advisor**

Harold Miller  
Harold Miller  
Associates

John worked in satellite transmission at Hughes Communications where he helped test the first transmissions for DirecTV, and at Tandberg Television on the first live MPEG-2 sports feed from the Nagano Olympics. He holds a BSEE from Indiana State University and an MBA from Loyola Marymount University, Los Angeles.

**Membership**

Harold Miller  
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**Managers' Dinner** will be at 5:30 PM at **Steak & Ale**, 27590 Orchard Lake Rd. (at 12 Mile & I-696) Farmington Hills. ([Map](#)) A discounted menu is available before 6pm. All are welcome to join us.

**Central Region****Governor**

W. Wallace Murray  
AT&T

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[Bookmark our web site](#) to check for any last minute changes in the meeting schedule, or for the latest on upcoming meetings. (Note: SMPTE is in the process of reorganizing its website, and our URL on [www.smpete.org](http://www.smpete.org) will be changing in the near future.)

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To obtain the latest news of the Detroit Section via e-mail, including meeting notices, last minute changes or other items of interest, please visit the Detroit Section web page, visit [http://www.yahogroups.com/subscribe.cgi/smpete\\_detroit](http://www.yahogroups.com/subscribe.cgi/smpete_detroit), or send a blank e-mail message to [smpete\\_detroit-subscribe@yahogroups.com](mailto:smpete_detroit-subscribe@yahogroups.com).

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Guests and Non-Members are Welcome