

SMPTE

2024 Membership Kit



ABOUT SMPTE

SMPTE is a global society of more than 5,000 diverse and engaged members, including creative professionals, media technologists, and engineers. Members transform the industry through Standards Technology Committees with 800 engineering standards and guidelines developed to advance global interoperability of hardware and software; advance their careers through our vast educational offerings; and have access to our invaluable network of mentors and colleagues via local and global industry events. Collaboration leads to innovation, and SMPTE is proud to provide members a space to do both.

From the early days of entertainment technology to the latest digital media breakthroughs, the brightest minds in the industry have found their community in SMPTE.

Our members are forward thinking. So while times may change, SMPTE will meet you there.

OUR MISSION

To inspire technological advancement in art, science, and media everywhere for everyone

VALUES

- Is a global organization that operates and represents ourselves as such.
- Membership has three pillars of activity: Standards, Education, and Global Community.
- Values Inclusion, Diversity, Equity, and Access (IDEA).
- Strives to understand the common needs of all our members and stakeholders.
- Is adaptable and forward thinking.
- Values and nurtures our volunteers.
- Committed to sustaining, growing, and diversifying the organization.



MEMBERSHIP

While SMPTE's many resources help all its members in their day-to-day jobs, they provide a special advantage for younger and mid-level professionals who are looking to jumpstart their careers and enrich their working lives. We've designed our Individual Memberships to fit the needs of professionals at each stage of their careers with SMPTE's extensive library of technical articles and data, vast educational offerings, career development, and networking opportunities that are vital for a successful career.

Corporate Membership Levels

Diamond - \$25,000/year
Premium- \$15,000/year
Advance - \$10,000/year
Essential- \$5,000/year
Small Business- \$3,000/year
Consultant- \$1,750/year

Individual Membership Levels

Executive - \$295/year
Professional - \$180/year
Retired - \$89/year
Early Career - \$49/year
Student- \$15/year



SMPTE MEDIA TECHNOLOGY SUMMIT

October 21 - 24, 2024
Ovation Hollywood, 6801 Hollywood Blvd
Hollywood, California

The **Media Technology Summit** is SMPTE's annual conference focusing on media innovations, solutions, and technologies. As one of the only peer-reviewed, non-commercial conferences of its kind, each day of the Summit features something new, including four days of programming, two days of exhibits, a slew of networking events, and even several tours! Some of the most influential members of the industry attend the Summit, including C-Suite Level executives from the largest companies in the world. The Media Technology Summit is the perfect way to expand your network, learn something new, and advance your media technology career.

SPONSORSHIP OPPORTUNITIES

- Recognition as a sponsor in all email marketing, press releases, on event website and event signage;
- Sponsor Listing on the conference website and mobile app;
- Opportunity to Supply Registration Bag insert;
- Company Logo on Conference T-Shirt;
- Opt-In Attendee List (Delivered Post Event)
- Recognition as a sponsor in all email marketing, press releases, on event website and event signage;
- Sponsor Listing on the conference website and mobile app;
- Opportunity to Supply Registration Bag insert;

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DAYS OF NETWORKING

- Network Opportunities
- Offsite Visiting
- Education and Training
- Promotion and Brand Visibility
- Inspirations and Creativity

WHY SPONSER?

Sponsorships at the SMPTE Summit are a great opportunity to get your company's name in front of a select group of industry decision-makers!

The SMPTE Media Technology Summit, it's sure to be prominent on the calendars of media professionals, technologists, and engineers from around the globe. It's a perfect opportunity for enhancing your exposure to a select group of industry change-makers: the technology drivers and decision-makers you want to meet. They're all gathering in person in Hollywood this October to learn about the cutting-edge research, products, and technologies shaping the industry.

SMPTE

Member Benefits

STANDARDS

Free to download for members

As an internationally recognized standards organization, SMPTE provides a vital technical framework to the industry with over 800 standards, recommended practices, and engineering guidelines that touch nearly every piece of motion-imaging content. SMPTE standards ensure that this content is seen and heard in the highest possible quality on any display screen, while they enable repeatable workflows for content creators and distributors, as well as the manufacturers who support them.

UPCOMING EVENTS

September 18 - 20: Q3 2024 Standards Meeting
Geneva, CH

HOSTING

Most meeting cycles are made possible by the generosity of a host company that provide facilities without charge to SMPTE. This is a major factor in SMPTE's ability to minimize the cost of Standards participation.





EDUCATION

Self study courses free for members

In our rapidly evolving world of technology, education is at the very core of SMPTE's commitment to the global media community. The Society's vast educational offerings are designed to advance the industry and future-proof organizations, while they support the careers of individuals by addressing their highest priority learning and development needs.



If you've experienced a SMPTE virtual course or webcasts you know the tremendous value this curriculum provides. It's not surprising that they receive consistently high ratings from attendees. In fact, 99% of webcast participants would attend again and recommend to colleagues.

Education comes in many forms. From our award-winning journal to webcasts, virtual courses, conferences and Section meetings, there are many ways to stay current on the technology you will need to succeed in your career.



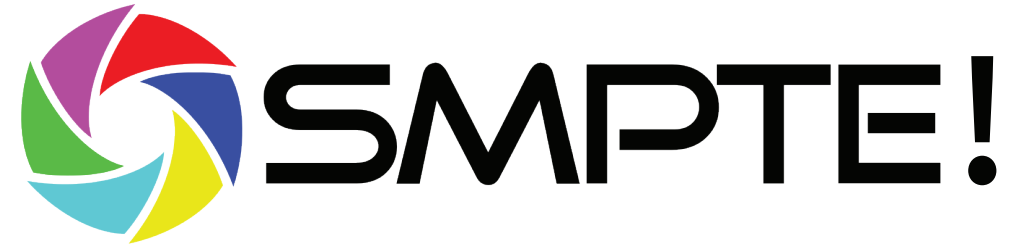
UPCOMING EVENTS

September 16 - November 15: Imaging System Fundamentals

September 16 - November 17: High Dynamic Range (HDR)

September 16 - November 17: Understanding SMPTE ST 2110

THANK YOU FOR YOUR INTEREST IN



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