

Society of Motion Picture & Television Engineers

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MEETING NOTICE

DETROIT SECTION MEETING

SEPTEMBER, 1983



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Test Materials Advisor
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Wayne State University
577-4176

Membership
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Sales Engineer
478-1510

WHEN: Thursday, 22 September 1983, 7:00 PM
(Note early start time)

WHERE: Sheraton Oaks (Amphitheater)
27,000 Sheraton Drive
(Novi exit of I-96)
Novi, Michigan 48050
(313) 348-5000

SUBJECT: Beta Hi-Fi and PCM audio

Our September meeting will feature a presentation by Sony on two significant developments for better audio from video tape.

Beta Hi-Fi is a new system which utilizes an FM carrier to record two very high quality audio channels, along with the picture and the normal audio channels, on Beta format VCRs. It represents a new direction in analog audio recording technology.

PCM equipment, on the other hand, generates a two channel digital audio signal which can be recorded on any NTSC machine. This system is typical of the new digital audio recording systems.

Demonstrations of the various units will be made during the presentation.

Other Sony equipment will be on display at the Sheraton from 5:00 pm on.

SPEAKER: E. DeLosSontos - Sony Corporation

NEXT MEETING: Tuesday, October 18th, George Panagiotou,
Cool Light *CA-56* *2nd. Fl. 8:00pm.*

Officers and Managers meeting at Sheraton Oaks, Anthony's,
5:30 pm (note early start).

Guests and Non-Members Welcome

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MEETING NOTICE

DETROIT SECTION MEETING

OCTOBER, 1983



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WHEN: Tuesday, 18 October 1983
8:00 P.M.

WHERE: Detroit Educational Television
WTVS - Channel 56
7441 Second
Detroit, Michigan 48202

SUBJECT: Cool-Light

Our October meeting will feature a presentation by Cool-Light Corp.

Discussion will cover the Cool-Light concept and the technology behind it. This new kind of lighting is essentially achieving accurate color temperature and a heat-free beam through the precise control of reflective wavelengths.

Also covered will be the development of this lighting and its application in studio and location work. Particular emphasis will be placed on day-light balance. These lights are being used extensively for movie and film production on the West Coast.

SPEAKER: George Panagiotou of Cool-Light Corp.

NEXT

MEETING: Thursday, November 17, 1983, 8:00 P.M.
New developments from Eastman Kodak.

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MEETING NOTICE

DETROIT SECTION MEETING

NOVEMBER, 1983



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WHEN: Thursday, 17 November 1983
8:00 P.M.

WHERE: Eastman Kodak Company
21600 Greenfield Road
Detroit, Michigan 48237

SUBJECT: Film and the Future

Our November meeting will cover recent advances in motion picture film with possibilities for T-Grain Technology in the motion picture and television industries, and some of the existing potential in the interface of film and electronics.

A brief update will also be presented on Datakode (Magnetic Control Surface Technology).

Also featured will be a demo film on the new 7294 color negative.

SPEAKER: Bruce Keplin, Local Sales and Engineering Representative

Kenneth R. Knaus, Regional Coordinator Engineering Services

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MEETING NOTICE

DETROIT SECTION MEETING

JANUARY, 1984



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WHEN: Tuesday, 17 January 1984, 8:00 P.M.

WHERE: Victor Duncan, Inc.
32380 Howard
Madison Heights, Michigan 48071

SUBJECT: Ampex VPR-5

Our January meeting will be a hands on demonstration of the Ampex VPR-5, a joint venture by Ampex and Nagra.

This unit is portable, lightweight (20 lbs) C-Format, self contained, state of the art recorder.

SPEAKER: Mike Wolschon, Senior Sales Engineer, Ampex Corporation

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FEBRUARY, 1984



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WHEN: Tuesday, 21 February 1984, 8:00 P.M.

WHERE: Producers Video
24242 Northwestern Highway
Southfield, Michigan 48075

SUBJECT: YIQ-VIDEO M-FORMAT VIDEO

With the advent of component encoded video, the picture quality possible from 1/2" video greatly exceeds the older 3/4" video formats. Just as 1" C format recorders have almost universally replaced 2" quad recorders in studio production, 1/2" component recorders are likely to replace 3/4" systems for ENG, some EFP and industrial production.

Currently, two major contenders for the 1/2" market exist. Last year we looked at the Sony Betacam system; this month we will examine the Panasonic Recam system.

In addition to the YIQ encoded recorders, we will see YIQ editing, time base correction, and special effects generated in the YIQ component mode.

SPEAKER: Mr. John D. Rose, Panasonic

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MEETING NOTICE

DETROIT SECTION MEETING MARCH, 1984



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WHEN: Monday, 19 March 1984, 8:00 P.M.

WHERE: CBET
825 Riverside Drive West
Windsor, Ontario

SUBJECT: CHYRON VP-2

The VP-2 is a low cost character generator with significant improvements over the VP-1. It contains it's own internal micro processor used in conjunction with your own personal computer.

SPEAKER: Mr. Larry Mincer, National Sales Manager, Chyron

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MEETING NOTICE

DETROIT SECTION MEETING

APRIL, 1984



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WHEN: Tuesday, 17 April 1984, 8:00 P.M.

WHERE: Sandy Corporation
1500 W. Big Beaver Road
(West of Crooks Road)
Troy, Michigan 48099

SUBJECT: "CHOOSING EASTMAN COLOR NEGATIVE FILM,
5247, OR EASTMAN COLOR HIGH SPEED
NEGATIVE FILM, 5294"

Since the introduction of high-speed color negative films, the cinematographer is often faced with the decision of shooting either medium-speed (EI-125) Eastman Color Negative Film 5247 or high-speed (EI-400) Eastman Color High-Speed Negative Film 5294. As an aid in making this decision, a number of objective parameters are examined as a function of exposure. In addition, general guidelines are presented for choosing the most appropriate film for a number of exposing conditions and the effect of those exposing conditions on the final print.

SPEAKER: Mr. Bruce Keplin, Sales & Engineering Representative, Eastman Kodak Company

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MEETING NOTICE

DETROIT SECTION MEETING

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WHEN: Tuesday, 15 May 1984, 8:00 P.M.

WHERE: Allied Film Laboratory
7375 Woodward Avenue
Detroit, Michigan 48202

SUBJECT: An Integrated Post-Production System
for Film Origination and Video Release

Allied Film and Video has developed a post-production system for programs originated on film and released in video. The system is totally transparent to the producer -- it requires no changes in equipment, personnel or techniques for the film production or post-production teams, in either picture or sound.

The result is an electronically conformed video master made from film-to-tape transfers of the original footage actually used in the production without cutting or handling the original film. All of the advantages of video editing are retained; electronic character generation, optical effects, multiple use of scenes, etc.

The use of the system and its underlying philosophy will be explained, and a sample of the finished product shown.

SPEAKER: Si Becker, Vice President, Allied Film Laboratory

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MEETING NOTICE

DETROIT SECTION MEETING

June, 1984



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WHEN: Tuesday, 5 June 1984, 7:30 PM
(Note early start time)

WHERE: Detroit Institute of Arts Theater
John R entrance (near Farnsworth)
Detroit, Michigan 48202
(313) 832-2730

SUBJECT: Restoration of Edison Talking Pictures

Our June meeting features Art Shifrin, who has restored several of the very first sound motion pictures. Most people associate the "talkies" with Warner Brothers, Al Jolson, 1927, and "The Jazz Singer", but Thomas A. Edison had combined his inventions of motion pictures and the phonograph to make KINETOPHONE talking pictures about 20 years earlier.

Mr. Shifrin was able to locate a number of the original Edison sound cylinders in Sweden and, using special equipment of his own design, was able to combine them with picture reels found at the Edison labs in New Jersey. He will relate his adventures in locating this material, describe the special equipment he developed, and show several of the restored films.

This meeting, based upon reports from other SMPTE Sections, should be both interesting and entertaining, and we extend the normal SMPTE invitation to especially include spouses and older children.

Because of the special nature of this meeting, we ask that you make reservations (no charge) by Friday, June 1st. Please call 832-2730, between 9:30 and 5:00, giving them your name, the number in your party, and your telephone number.

SPEAKER: Art Shifrin

REMEMBER TO MAKE YOUR FREE RESERVATIONS FOR THIS SPECIAL EVENING!

Guests and Non-Members Welcome

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