



Society of Motion Picture and Television Engineers

Detroit Section

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W. Wallace Murray
SBC/Ameritech
(313) 983-8421

Donald T. Adydan

Date: Tuesday, Sept 11, 2001

Time: 7:30 PM

Location: ENCO Systems, Inc.
29444 Northwestern Highway
Southfield, Mich.
(North side between 12 Mile and Inkster)
(248) 827-4440

Subject: "Engineering High Speed SCSI Disk Systems for Multimedia"

Speaker: David T. Turner
Executive Vice President of Engineering
ENCO Systems, Inc.

Hard-disk systems are being extensively used for video and audio multimedia storage. Many of these systems use disks and controllers which communicate using the Small Computer Systems Interface, or SCSI. Knowing exactly how SCSI works can ensure proper performance in any storage-intensive application. Mr. Turner will review today's fast SCSI drives, cards, cables and specifications, and discuss their use and optimization for multimedia storage and retrieval.

Dave Turner is currently Executive Vice-President of Engineering for ENCO Systems, Inc. and directs their efforts to identify, evaluate and implement the latest technology to broadcast solutions. He has over 20 years of radio and television engineering experience, is a contributing author to the NAB Engineering Handbook and has been a guest speaker at NAB and SBE conferences. Mr. Turner holds a BSEE degree from the University of Michigan.

A tour of ENCO's new manufacturing and training facility will follow the presentation.

MANAGERS' DINNER will be at 5:30 PM at Fishbone's Rhythm Kitchen Café,
29244 Northwestern Highway, Southfield. (248) 351-2925

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Donald T. Adydan

Date: Tuesday, Oct. 9, 2001

Time: 7:30 PM

Location: Doubletree Hotel
28100 Franklin Rd.
Southfield, Mich.
(South of I-696)
(248) 350-2000

Subject: "An Introduction to DVD Authoring"

Speaker: Ryan Dunne
DVD Product Specialist
Roscor Corp., Mt. Prospect, IL

DVD bridges the worlds of video and personal computing in a single unified format. High quality digital video as well as surround sound audio can be delivered to the consumer on a single interactive compact disc. Preparing content ("premastering") for DVD can be a complex process and DVD requires new tools and techniques to create rich content that makes the most of the medium. Working with DVD requires an in-depth understanding of the format, production process and tools required to bring titles to the market. By understanding DVD and all that it entails, professional media developers can exploit its rich potential.

Ryan Dunne has been a Product Specialist for the Roscor Corporation for the past two years. His areas of expertise include demonstrating and training customers on Non-Linear Editing, DVD Authoring, and Web Streaming Products for Roscor in six states. Ryan has been working in the video production and post-production community for the past 17 years. He holds a bachelor's degree in Communications from the University of Denver.

MANAGERS' DINNER will be at 5:30 PM at Café Venezia,
25938 Middlebelt Rd., Farmington Hills. (S.E. corner of 11 Mile Rd.) (248) 476-1750

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Donald T. Adydan

Date: Tuesday, Nov. 13, 2001

Time: 7:30 PM

Location: Wayne County R.E.S.A.
33500 Van Born Rd.
Wayne, MI 48184
Take Michigan Ave. to Howe Rd. and drive south 1.1 mi. to Van Born
(Bypass Van Born Rd. to avoid construction delays)
(734) 334-1305

Subject: "MPEG Transport Stream Monitoring for Broadcasters"

Speaker: Bill Cohn
Video Applications Engineer
Tektronix Corp.

Bill will speak on the structure of the MPEG transport stream, TR101 (ETR290) compliance testing, PSIP for ATSC, and PCR measurements. This will be a practical tutorial to help broadcast engineers understand how to monitor their MPEG transport stream and troubleshoot problems.

Bill has been involved with the video business for nearly 30 years. He has been with Tektronix for six years as an Account Manager and an Applications Engineer in the Midwest. Prior to that he worked for Antec Corporation as a Sales Engineer. For twenty years prior to that Bill was the National Field Service Manager for CATV products and a design engineer in the television products group at Zenith Electronics Corporation. Bill has a BSEE degree from the University of Illinois at Champaign and an MBA degree from Roosevelt University. He lives in Schaumburg, Illinois with his wife Linda and his two sons Glenn and Hayden where he is active in Boy Scouts, Amateur Radio, and Antique Radio.

A tour of Wayne County R.E.S.A.'s production facility will follow the presentation.

MANAGERS' DINNER will be at 5:30 PM at Rex's Family Restaurant, 35111 Michigan Ave. (SW corner of Michigan Ave. & Wayne Rd.) (734) 728-8799

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Donald T. Adydan

Date: Tuesday, December 11th, 2001

Time: 7:30 PM

Location: Roscor Michigan
27280 Haggerty Rd. Suite C-2
Farmington Hills, MI 48331

Take I-696 to M-5 North, Right (east) on 12 Mile Rd. and Right (south) on Haggerty Rd. Go 1/8th Mile to Technology Park (on left) and proceed to second building on left.
(248) 489-0090 ext. 211

Subject: "Magnetic Media's Role in the Digital Broadcast and Post Production Environment of the Future"

Speaker: Jim Hegadorn
Director of Technical Services for the Recording
Media Division of Fuji Photo Film USA

For almost 50 years, magnetic tape has been the principal media for storage of video broadcasting content and for over 30 years, the principal media for acquiring video images. In recent years, there has been a convergence of the data and video worlds. Video content is now being acquired, transported, edited and stored as data files. Magnetic media is still the most cost effective, non-volatile storage media for the 21st century. Mr. Hegadorn will speak to this and where he and Fuji feel this market is headed in the future.

Jim Hegadorn has been involved in television and allied technology engineering and support roles for the past 23 years and an active member of SMPTE for 20 years. He has worked at Fuji Photo Film since 1986 in various sales and marketing support roles and has taken a personal interest in the area of archiving content to magnetic media.

MANAGERS' DINNER at 5:30 PM at Cooker's - 39581 12 Mile Rd., Novi, MI 48377
(Just west of the AMOCO station on the SW corner of 12 Mile Rd. and Haggerty Rd.)
(248) 380-2600

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Donald T. Adydan

Date: Tuesday, January 8th, 2002

Time: 6:45 PM

Location: WKBD-TV 50
26905 West 11 Mile Rd.
Southfield, Michigan 48034
(Between Telegraph and Inkster Rd.)

Subject: **SUBJECT: "Concepts in Asset Management
Live Satellite Broadcast from Toronto Section"**

Speakers: Michel Beland (Miranda Technologies, Asset Management Product Manager, Montreal)
Jeff Hemmings (Fujifilm, Technical Director, Motion Picture, Magnetic and Computer Media, Toronto)
Thierry Lay (Question d'Images, Asset Management Products, Paris France)
John Luff (Azcar USA, Senior VP Marketing, Pennsylvania USA)
John O'Connor (VP Engineering, Global Vancouver)
Dan Gold (VP Technical Services, Global Alberta)

This year marks the 15th anniversary of the Toronto Section's annual satellite-delivered meeting, and we are grateful that David George (Chairman of Azcar USA, and a Past-President of the SMPTE) has agreed to act again as our superb master of ceremonies.

A panel of specialists will highlight several of the topical considerations for management of media assets, such as distributed broadcasting, applicability of various media formats, the integrator's challenges, interfaced dynamic databases, and goals of the broadcast user. Individual presentations from Toronto and Vancouver will be augmented with a group discussion, plus an interactive opportunity for studio and satellite audience members to ask questions of the above mentioned panelists.

With a contribution from Fifth Dimension Television (5DTV), this meeting will be available throughout North America via satellite from 1900 to 2200 EST on Anik F1C, Transponder 4B (Channel 8), with audio at 6.8 & 6.2 MHz. Satellite test time is from 1845 to 1900 EST.

MANAGERS' DINNER will be at 5:00 PM (earlier due to early meeting time) at Cafe Venezia, 25938 Middlebelt (corner of 11 Mile), Farmington Hills. (248) 476-1750.

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Donald T. Adydan

Date: Tuesday, February 12, 2002

Time: 7:30 PM

Location: Roscor Michigan
27280 Haggerty Rd. Suite C-2
Farmington Hills, MI 48331

Take I-696 to M-5 North, Right (east) on 12 Mile Rd. and Right (south) on Haggerty Rd. Go 1/8th Mile to Technology Park (on left) and proceed to second building on left.
(248) 489-0090 ext. 211

Subject: "Bringing Video to a New Set of Screens"

Speaker: Jeff Huppertz
Vice President of Marketing
Clearband

For many decades, live television, cable and satellite programming has been displayed only on television sets, but the latest technology can bring live video to a whole new set of screens in homes and businesses: PC screens. Join Jeff Huppertz of ClearBand as he explains the various methods by which this can be done and the opportunities it presents.

Mr. Huppertz manages ClearBand's worldwide marketing and sales. Prior to ClearBand, he was Director of Business Development and Strategy for Motorola's Broadband Communications Sector, including strategic planning for Motorola's digital set-tops and high-speed cable modems as well as partnerships, alliances, and equity investments. Mr. Huppertz played a key role in Motorola's recent \$17B acquisition of General Instrument. Mr. Huppertz came to Motorola in 1995 after several years with Scientific-Atlanta. He received his MBA from Northwestern University and a BS in computer science from University of Illinois. Mr. Huppertz holds four patents in broadband subscriber systems.

MANAGERS' DINNER at 5:30 PM at Diamond Jim Brady's Bistro, 26053 Town Center Drive, Novi (next to Novi Town Center 8 Theatres). 248-380-8460.

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Donald T. Adydan

Date: Tuesday, March 12, 2002

Time: 7:30 PM

Location: National Institute of Technology
26555 Evergreen Rd., Suite 500
(Travelers Tower Building)
Southfield, MI 48076
248-799-9933 ext. 113

Take I696 to Evergreen. Go South on Evergreen about ¼ mile right side.

Subject: "Education for the New Generation –
Television and Computer Industries Merging"

Speaker: Tom Doyle
Placement Director
National Institute of Technology

Over the past couple of decades, we've seen the television industry go through many technical changes. These changes consist of everything from distribution, automation and the conversion from analog to digital, including HDTV, which involves computers and computer networks. Now the question comes to mind, what are schools doing to prepare the new generation for all these changes?

Join us as Mr. Doyle, as well as a couple of chairmen from the school explain their programs and approach to the industry. There will also be a tour of the facility.

MANAGER'S DINNER at 5:30 PM at La Fendi Restaurant, 27060 Evergreen Rd., Lathrup Village in the shopping strip on the northeast corner of the I-696 Service Drive (11 Mile Rd. and Evergreen Rd.) 248-559-9099.

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Donald T. Adydan

Date: Tuesday, April 16th, 2002

Time: 7:30 PM

Location: Wayne County R.E.S.A.
33500 Van Born Rd., Wayne, MI 48184
Take Michigan Ave. to Howe Rd. and drive south 1.1 mi. to Van Born
(734) 334-1305 (Howe is a well patrolled residential street, so watch
your speed).

Subject: "Internet2; A Challenging Look Ahead"

Speaker: Greg Marks
Director, Learning Systems
Merit Network

Today's Internet, although revolutionary and a huge advance, has just started the process of improving communications among individuals and the way business, education, and government are conducted. Just as present Internet technology moved from higher education to much broader use, newer technology, exemplified by Internet2, is evolving in various educational sectors. Future applications, such as many forms of one-way and two-way video, remotely-controlled instrumentation and immersive environments are being prototyped now and will become integral to the next level of Internet technology.

Please join us in our April SMPTE meeting where Greg Marks of Merit Network will speak with us about how this is evolving right now in our own back yard, southeast Michigan. Jeff Ogden, also of Merit, will accompany Greg in answering your questions. SMPTE manager Ken Schramm of Wayne County RESA, and SMPTE member Helge Blucher of Detroit Public Television will be on hand to speak about how they are interfacing with Merit in these exciting developments.

Greg Marks leads a staff that provides professional development and support for K-12 school teachers and also leads in setting the direction of Merit's Internet2 services for K-12. Before Merit, Greg was Director of Data and Information Systems for the Consortium for International Earth Science Information Network (CIESIN) from 1992 to 1994. He was Deputy Vice Provost for Information Technology (1985-1992) and Chief Operating Officer, Information Technology Division (1989-1992) at the University of Michigan. His career began in 1964 managing a software development group at the Institute for Social Research (ISR) at the University of Michigan.

MANAGERS' DINNER is at Leonardo's, 5:30 PM. 7575 Merriman in Romulus between I-94 and Ecorse Road on East side of street. (734) 326-2560

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