

Society of Motion Picture and Television Engineers
Detroit Section Meeting Notice
March 2013

DATE: Tuesday, March 12, 2013

-->> TIME: 6:00 PM NOTE early start time*

LOCATION:
The Art Institute of Michigan
Classroom Building
28125 Cabot Drive
Novi, MI 48377

SUBJECT: General meeting and discussion, and, the new Animation and Audio programs and facilities at the Art Institute of Michigan

We are long overdue for a get-together. Attendance of Members and Managers would be appreciated, as we need to discuss as a group the future course of the Detroit SMPTE section.

Marc Sherrod, Dean of Academic Affairs at The Art Institute of Michigan. will speak to us about the Bachelor of Science degree programs in Media Arts and Animation and in Audio production now being offered at AIM. Marc will again be interested in hearing our group's perspective on the future of the industry.

A tour of the new SSL Audio production facility will be given as well.

*Please note early start, so that AIM may provide some light dinner fare and refreshments ,courtesy of their culinary arts program.

If you plan to attend, and wish to join in for food at 6pm PLEASE REPLY before Monday, March 11 to chu...@...com, or call/text 313- so we can provide our hosts a head count.

Thanks to The Art Institute of Michigan and Dave Wertheimer for meeting site, food and refreshments.

Non-members and guests are welcome. There is no admission charge.

Society of Motion Picture and Television Engineers
Detroit Section Meeting Notice
May 2013

Date: Tuesday, May 14, 2013

Time: 7:30PM

Location:

BlueWater Technologies

24050 Northwestern Hwy (M-10 NB Service Drive at Mt. Vernon)

Southfield, MI 48075

Subject: Reliability and Cost Considerations for Building a Video Archive System

Presenter: Dan Jaramillo, SpectraLogic

For media companies large and small, digitizing and archiving an entire library of video assets can be a daunting task.

Archive solutions currently in use run from video tapes to spinning disks to external drives on shelves to computer tape systems. Determining the best solution for your needs can be confusing.

Finding the right solution is important. These video assets are at the core of a company's business, so taking care of them and providing a suitable long-term storage solution is critical.

This presentation will review:

- A model environment
- The cost of maintaining legacy video technology
- Digital Tape, Disk, Flash & Cloud
- OPEX cost considerations
- Staying current with new generations

Managers Dinner starting at 6:00pm. SMPTE Members and guests are invited to attend.

Kerby's Koney Island

25050 Northwestern Hwy, (at 10 Mile Rd/Evergreen)

Southfield, MI

>> PLEASE RSVP by close of Monday 5/13 to <chu...@...com> as we would like a head count for dinner and the meeting area.

Meeting presentation and dinner sponsored by SpectraLogic.

Thanks to BlueWater Technologies for hosting.

This meeting is open to the production, post-production and broadcast community, and to students.

There is no admission charge.

Society of Motion Picture and Television Engineers
Detroit Section Meeting Notice
June 2013

Date: Tuesday, June 11, 2013

Time: 7:30PM

Location:

CBS Television Stations - WKBD / WWJ-TV

Studio A

26905 W. 11 Mile Road

Southfield, MI 48033

Subject: AVC-Ultra, an all encompassing H.264 CODEC

Presenter: Jeff Gouch, Strategic Account Manager, Media and Production, Panasonic System Communications Company North America

Panasonic AVC-Ultra CODEC choices comprising both Intra and Inter frame...yes, both. It sounds like a grandiose marketing ploy, however, it's very real. Jeff will present a summary of Panasonic's CODEC direction for the next ten to fifteen years. AVC-Ultra will figure in all of their core products and also those of many NLE partners.

The AVC-Ultra codec family will include a wide range of capabilities, from low-level AVC-Proxies to AVC-LongGop at 50 Mbps (and 10-bit, 4:2:2), to the AVC-Intra recording at 10 and 50 Mbps, and then a high-end of 200 Mbps, 10-bit 4:2:2 recording and even 4:4:4 recording at 12-bit for master recording needs.

In addition to our technical program, please come and offer support and welcome to Louis Johnson IV as Detroit Section Chair, starting July 1.

Managers Dinner 6:00pm. SMPTE Members and guests are invited to join in.

Shields

25101 Telegraph Rd. (North of 10 Mile Rd.)

Southfield, MI 48034

If you plan to join in for dinner, PLEASE RSVP to Frank Maynard <fjm...@...com> before Tuesday 6/11.

Thanks to CBS Detroit for hosting.

This meeting is open to the production/post-production and broadcast community, and to students. There is no admission charge.